
THE
BAXTER

HELP US SHARE YOUR PUBLIC EVENT

We want to help spread the word about your public event at The Baxter! Please submit your event through our website - turnaround time to make an event live is roughly 1 week after submission. Space permitting, we will share your event via social media, our e-newsletter and in print.

WEBSITE EVENT CALENDAR

- To have your event featured on our calendar, visit the Baxter Community Page and click the "Submit Event" button.
- Fill out form accurately and completely; this must be in final draft format. If any information is missing, it will not be approved.
- For best results, the image submitted should be 600px x 200px

SOCIAL MEDIA

Facebook:

- Like "Baxter Hotel"
- Share your event on our page
- Tag us in your event posts

Instagram:

- Follow "Baxter Hotel"
- Use the hashtag #baxterhotel
- Tag us in your event posts

E-NEWSLETTER

The Baxter's monthly newsletter, the Baxter Bit, is sent out around the first of the month to more than 1,000 community members.

PRINT ADVERTISING

On average we see 1,000 patrons and visitors frequent The Baxter on a daily basis. With this much foot traffic, this allows us the unique opportunity to share information with the community through our bathroom signs.